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## **TOOTSIE'S COOKIES MARKS THE 100<sup>th</sup> YEAR**

### **Making tasty treats for a century.**

WILKES-BARRE, PA, May 19, 2021 – This summer marks a significant milestone for *Tootsie's Cookies*, having been baking delicious cookies for a century in the Diamond City of Northeastern Pennsylvania.

To mark the grand achievement, *Tootsie's Cookies* will be giving away t-shirts, can cozies, bumper stickers, and baseball hats to all its loyal customers beginning June 1, 2021, at its Franklin Street, Wilkes-Barre flagship bakery store.

*Tootsie's Cookies* has been keeping smiles on their customers' faces since the early Twenties and survived the Great Depression, offering low-cost sugar cookies and graham crackers. Today, *Tootsie's Cookies* is still making its famous cookies with the same family recipe.

Mary Potosky started the *Tootsie's Cookies* brand by baking batches of her delicious treats in her kitchen in Swoyersville, PA. She baked in a coal-burning oven, and some say that gave her cookies their unique flavor.

"What has made *Tootsie's Cookies* a favorite sweets shop over so many generations is our continued commitment to using simple, real ingredients and giving our customers good value for their money," said Toni Yak, CEO of *Tootsie's Cookies*. "This milestone is thanks to our loyal customers who have kept our business going. We hope it continues for another hundred years."

For more information on the grand century celebration at *Tootsie's Cookies*, visit their website, [www.toostiescookies.com](http://www.toostiescookies.com), or call 800-333-2112.